



ONLINE SALES POLICY
Revised January 1, 2026

G5 Outdoors, LLC (“G5” or “Manufacturer”) is a leading manufacturer of high-quality archery products. G5’s online brand integrity is linked to the quality of products distributed to customers. In order to maintain G5’s brand integrity and company reputation, G5 publishes this mandatory & binding Online Sales Policy pertaining to the sale and/or resale of G5 Products (“Products”) by Resellers, by Wholesalers, and by any other parties wishing to sell the Products. “Resellers” and “Wholesalers” and other parties selling the Products may collectively be referred to as “Seller” in this Online Sales Policy.

Seller may sell or offer for sale the Products only via Approved Web Sites. Seller shall not sell or offer for sale any of the Products on Amazon.com, eBay.com, Walmart.com, Etsy.com, any other online marketplaces, or any other digital platforms without the advanced express written authority and consent of Manufacturer.

Any Seller who sells or offers the Products must adhere to the Online Sales Policy to ensure that the G5 guidelines of the Online Sales Policy are followed for matters that include but are not limited to G5 promotions, offerings, sales, intellectual property usage, shipping, etc. G5’s guidelines for online sale include:

- a. Without express written license directly from G5, no party other than G5 may create listings for Products on any mass market websites.
- b. Products must be listed only with approved Product images and approved Product descriptions with approval at the sole discretion of G5. G5 may provide pre-approved images and/or descriptions.
- c. Incorrect Categories for Products shall not be created, listed under, sold under or participated in.
- d. Shipments of Products shall be e-commerce compliant (i.e. boxed properly, sealed well, include all required labels, etc).
- e. Incorrect UPC’s shall not be used in listing or in selling Products.
- f. Mixing of other companies’ brands with the Products is strictly prohibited whether in listings for Products or in sales of Products.
- g. Without express written license, no party other than Manufacturer will create new variations or multi packs or bundles of Products whether in listings for Products or in sales of Products.
- h. Misleading images or descriptions or sizes are strictly prohibited. (i.e. Old labels or old model numbers are shipped in place of new Products.)
- i. Follow the established rules and accepted practices of the online platform that you are utilizing.
- j. Adhere to the Minimum Advertised Price Policy (“MAP Policy” or “Policy”) and only advertise Products at a price equal to or greater than the Manufacturer’s current Minimum Advertised Price.
- k. Seller will not sell Products to any resellers without advance written consent from Manufacturer. If Manufacturer allows Seller to sell Products to resellers, then Seller must ensure that resellers to whom they sell Products will also meet these guidelines, and Sellers will be fully responsible for any violations of these guidelines by such other reseller(s) to whom Seller sold the Products.

Failure to comply with the Online Sales Policy is subject to termination of the Product warranty, termination of the Product guarantee, termination of the License to use of the G5 trademarks & other intellectual property, termination of distribution rights for Products, termination of the right to sell Products in “new” condition, and subject to other remedies as provided by law. In any action to enforce the MAP Policy, G5 Outdoors shall be entitled to recover reasonable costs and expenses incurred in such action, arbitration, or referral to a third party.

Manufacturer reserves the right to modify the Online Sales Policy at any time in its sole discretion.